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# LET'S GET TO WORK

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## Dear Business Roundtable CEOs,

We are part of a community of Certified B Corporations who are walking the walk of stakeholder capitalism. We are successful businesses that meet the highest standards of verified positive impact for our workers, customers, suppliers, communities and the environment.

We operate with a better model of corporate governance – benefit corporation governance – which gives us, and could give you, a way to combat short-termism and the freedom to make decisions to balance profit and purpose.

As you know, with continued resistance from investors on this new definition of business, we've got work to do to help them see that stakeholder governance builds trust and builds value.

More importantly, it also ensures that the purpose of capitalism is to work for everyone and for the long term.

**Let's work together to make real change happen.**

<b>ALLBIRDS</b> Joey Zwilling & Tim Brown	<b>AMALGAMATED BANK</b> Keith Mestrich	<b>BEAUTYCOUNTER</b> Gregg Renfrew	<b>BEN &amp; JERRY'S</b> Matthew McCarthy	<b>BENEFICIAL STATE BANK</b> Kat Taylor	
<b>BOLOCO</b> John Pepper	<b>CABOT CREAMERY COOPERATIVE</b> Ed Townley	<b>COTOPAXI</b> Davis Smith	<b>DANONE NORTH AMERICA</b> Mariano Lozano	<b>DATA.WORLD</b> Brett A. Hurt	
<b>EILEEN FISHER</b> Eileen Fisher	<b>GAIA HERBS</b> Angela McElwee	<b>GUAYAKI YERBA MATE</b> Chris Mann	<b>HAPPY FAMILY ORGANICS</b> Anne Laraway	<b>INTREPID TRAVEL</b> James Thornton	
<b>KING ARTHUR FLOUR</b> Karen Colberg, Ralph Carlton, Suzanne McDowell	<b>KLEAN KANTEEN</b> Jim Osgood	<b>LEESA SLEEP</b> David Wolfe	<b>LEMONADE</b> Daniel Schreiber & Shai Winger		
<b>NATURA &amp; CO</b> Roberto Marques	<b>NEW BELGIUM BREWING</b> Steve Fechhelmer	<b>ONE BETTER VENTURES</b> John Replogle	<b>PARTICIPANT MEDIA</b> David Linde	<b>PATAGONIA</b> Rose Marcario	<b>RIPPLE FOODS</b> Adam Lowry
<b>SEVENTH GENERATION</b> Joey Bergstein	<b>SIR KENSINGTON'S</b> Scott Norton	<b>STASH TEA</b> Nami Yamamoto	<b>STONYFIELD ORGANIC</b> Esteve Torrens	<b>STUMPTOWN COFFEE ROASTERS</b> Sean Sullivan	
<b>SUNDIAL BRANDS</b> Richelieu Dennis	<b>UPLIGHT</b> Adrian Tuck, Justin Segall, Yoav Lurie	<b>W.S. BADGER COMPANY</b> Rebecca Hamilton & Emily Schwerin-Whyte			

Certified



Meeting the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

Corporation